

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Tourism - Travel Studies

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2019

### TTS1 Program Health Tool 2018-19

Fanshawe College

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cae\\_tourismhospitalityculinary\\_tourismtravelstudies\\_documentation](https://first.fanshawec.ca/cae_tourismhospitalityculinary_tourismtravelstudies_documentation)

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## 18/19 PROGRAM HEALTH TOOL

Program

TTS1 Tourism - Travel Studies

School: Tourism, Hospitality and Culinary Arts

18/19 Total Score

Satisfactory / 2.88

## Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Very Good / 3.29
Enrolment Management	Very Good / 3.56
Optimize Use of Resources	Marginal / 2
Total Score	Satisfactory / 2.88

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
<b>Total Score</b>			<b>Satisfactory / 2.88</b>	↑ 16.6%	<b>Marginal / 2.47</b>	/	3.07
<b>Exceptional Student Learning Experience</b>	<b>20%</b>		<b>Very Good / 3.29</b>	↓ -17.8%	<b>Very Good / 4</b>	/	3.00
KPI Student Satisfaction	15%	Value Count Score					78.57%
KPI Graduate Satisfaction	15%	Value Count Score	50.00 % 2 <b>Unsatisfactory</b>				87.50%
Total KPI Graduation Rate	15%	Value Count Score					75.00%
Graduate Related Employment	15%	Value Count Score	20.00 % 5 <b>Unsatisfactory</b>				65.83%
Program SFS Score	15%	Value Score	4.82 <b>Exceptional</b>	↑ 4.6%	4.61 <b>Very Good</b>		4.56
KPI Graduate Satisfaction Skills	25%	Value Score	98.15 % <b>Exceptional</b>				84.06%
Communication Skills		Value	100.00 %				
Critical Thinking/Problem Solving		Value	100.00 %				
Information Management		Value	66.67 %				
Interpersonal		Value	100.00 %				
Personal		Value	100.00 %				
Numeracy		Value	100.00 %				
Job Specific Skills and Knowledge		Value	100.00 %				
<b>Enrolment Management</b>	<b>40%</b>		<b>Very Good / 3.56</b>	↑ 21.9%	<b>Satisfactory / 2.92</b>	/	
Domestic Eligible Applicants to Target	10%	Value Score	8.79 <b>Exceptional</b>	↓ -49.8%	17.50 <b>Exceptional</b>		4.21
International Eligible Applicants to Target	10%	Value Score	4.00 <b>Marginal</b>	↑ 300.0%	1.00 <b>Unsatisfactory</b>		5.81
Domestic First Level Enrolment	10%	Value Score	55 <b>Exceptional</b>	↑ 37.5%	40 <b>Very Good</b>		25.00
International First Level Enrolment	10%	Value Score					11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	1.50 <b>Exceptional</b>	↑ 13.3%	1.32 <b>Exceptional</b>		1.00
International First Level Count to First Day (<>S)	7.5%	Value Score					1.00
Domestic First Level Progression	10%	Value Score	78.85 % <b>Satisfactory</b>	↑ 38.0%	57.14 % <b>Unsatisfactory</b>		80.63%
International First Level Progression	10%	Value Score					89.74%
Domestic Program Retention	10%	Value Score	53.68 % <b>Unsatisfactory</b>	↑ 138.6%	22.50 % <b>Unsatisfactory</b>		75.00%
International Program Retention	10%	Value Score					75.61%
Domestic Market Share	5%	Value Score	86.11 % <b>Exceptional</b>	↑ 5.4%	81.67 % <b>Exceptional</b>		21.22%
<b>Optimize Use of Resources</b>	<b>40%</b>		<b>Marginal / 2</b>	↑ 60.0%	<b>Unsatisfactory / 1.25</b>	/	
Total Revenue (thousands)	25%	Value Score	CAN\$ 331.58 <b>Marginal</b>	↑ 86.5%	CAN\$ 177.81 <b>Marginal</b>		CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 202.58	↑ 65.6%	CAN\$ 122.32		
PS Tuition (thousands)		Value	CAN\$ 129.00	↑ 132.4%	CAN\$ 55.50		
International Tuition (thousands)		Value					
Mis/Prog Fee/Coop (thousands)		Value					
Contribution to Overhead	75%	Value Score	31.24 % <b>Marginal</b>	↑ 1048.3%	2.72 % <b>Unsatisfactory</b>		40.26%

Unsatisfactory &lt;=1.75

Marginal &lt;=2.5

Satisfactory &lt;=3.25

Very Good &lt;=4

Exceptional &gt;4

